

ORDER



KSJV

Orders	Order / Rev:	105874	
	Alt Order #:	06844672	
	Product Desc:	AFF- SENATE	
	Estimate:	553	
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:
	Original Date / Rev:	08/23/12 / 08/23/12	Amy McCreary
	Order Type:	GENERAL	Sales Office:
			BLPHI
			Sales Region:
			National
Agency	Name:	Mentzer Media Services, Inc.	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		600 Fairmont Ave.	Billing Cycle:
		Towson, MD 21286	EOM/EOC
			Agency Commission:
			15%
Advertiser	Name:	American Future Fund	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLI2	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/04/12	52	\$46,975.00	\$39,928.75	September 2012	52	\$46,975.00	\$39,928.75	0.00
					Totals	52	\$46,975.00	\$39,928.75	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

Class/Share	Share	Total
KSNV	33%	\$46,975.00
Market	100%	\$142,348.48

Competitive Share

COMPONENTS	SHARE	TOTAL
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$45,551.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$37,010.61
KTUD	0%	\$0.00
KVVU	9%	\$12,811.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 105874
 Alt Order #: 06844672
 Flight Dates: 08/29/12 - 09/04/12

Advertiser: American Future Fund
 Product Desc: AFF- SENATE
 Estimate: 553

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	08/29/12	08/31/12	M-F 6-7a WakeUp w/Wagner	CM	6-7a	--WTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00											
WAKE UP																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>--WTF--</td> <td>3</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/27/12	09/02/12	--WTF--	3	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$1,000.00	0.00																					
E 2	KSNV	08/29/12	08/31/12	Today Show	CM	658a-9am	--WTF--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00											
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	2	\$1,500.00	0.00																					
E 3	KSNV	08/29/12	08/31/12	M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00											
TODAY SHOW II																										
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Week: 08/27/12	09/02/12	--WTF--	3	\$900.00	0.00																					
E 4	KSNV	08/29/12	08/31/12	M-F Today Show III	CM	10am-11am	--WTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00											
TODAY SHOW III																										
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Week: 08/27/12	09/02/12	--WTF--	3	\$450.00	0.00																					
E 5	KSNV	08/29/12	08/31/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00											
DR. PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$450.00	0.00																					
E 6	KSNV	08/29/12	08/31/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$1,200.00	0.00																					
E 7	KSNV	08/29/12	08/31/12	M-F Jeop/Wheel	CM	630-730pm	--WTF--	:30	3	\$1,300.00	1	0.00	NM	3	\$3,900.00											
JEOPARDY/WHEEL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$1,300.00	0.00																					
E 8	KSNV	08/29/12	08/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.00	1	0.00	NM	3	\$3,300.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$1,100.00	0.00																					
E 9	KSNV	08/29/12	08/31/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$750.00	1	0.00	NM	3	\$2,250.00											
TONIGHT SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	--WTF--	3	\$750.00	0.00																					
E 10	KSNV	09/01/12	09/01/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S-	1	\$350.00	0.00																					
E 11	KSNV	09/01/12	09/01/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00											
SAT TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S-	1	\$625.00	0.00																					
E 12	KSNV	09/01/12	09/01/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00											
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/27/12	09/02/12	-----S-	1	\$650.00	0.00																					
E 13	KSNV	09/01/12	09/01/12		CM	630-730pm	-----S-	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00											

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 Estimate: 553

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Weekend Jeopardy/Whee WKND Jeop/Wheel															
JEOPARDY/WHEEL															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S-</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 14	KSNV	09/01/12	09/01/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
Vegas Inc.															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$375.00</u> Rating <u>0.00</u>															
E 15	KSNV	09/01/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 16	KSNV	09/02/12	09/02/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Sunday Today															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$625.00</u> Rating <u>0.00</u>															
E 17	KSNV	09/02/12	09/02/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$3,000.00</u> Rating <u>0.00</u>															
E 18	KSNV	09/02/12	09/02/12	Chris Matthews 9:30AM	SM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews 9:30am															
CHRIS MATHEWS															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 19	KSNV	09/02/12	09/02/12	Sa-Su Early News	CM	5pm-630pm	-----S	:30	1	\$650.00	1	0.00	NM	1	\$650.00
Sa-Su Early News															
NEWS															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$650.00</u> Rating <u>0.00</u>															
E 20	KSNV	09/02/12	09/02/12	Sun PR 7-8p	CM	7-8pm	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sunday Prime 7-8pm															
DATELINE															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 21	KSNV	09/02/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$1,100.00</u> Rating <u>0.00</u>															
E 22	KSNV	09/02/12	09/02/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT															
Start Date <u>Week: 08/27/12</u> End Date <u>09/02/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
E 23	KSNV	09/03/12	09/04/12	M-F 6-7a WakeUp w/WagM		6-7a	MT-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP															
Start Date <u>Week: 09/03/12</u> End Date <u>09/09/12</u> Weekdays <u>MT-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 24	KSNV	09/03/12	09/04/12	Today Show	CM	658a-9am	MT-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW															
Start Date <u>Week: 09/03/12</u> End Date <u>09/09/12</u> Weekdays <u>MT-----</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 25	KSNV	09/03/12	09/04/12		CM	9-10a	MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
						M-F Today Show II 3rd Hr									
M-F Today Show II															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		1	\$900.00	0.00					
E 26	KSNV	09/03/12	09/04/12	M-F Today Show III	4th	10AM	10am-11am		MT-----		:30	1	\$450.00	1	0.00 NM
Today 4th Hour															
TODAY SHOW III															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		1	\$450.00	0.00					
E 27	KSNV	09/03/12	09/04/12	Dr. Phil		CM	3-4p		MT-----		:30	2	\$450.00	1	0.00 NM
Dr Phil															
DR. PHIL															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		2	\$450.00	0.00					
E 28	KSNV	09/03/12	09/04/12	M-F Early News		CM	5-630p		MT-----		:30	1	\$1,200.00	1	0.00 NM
M-F Early News															
NEWS															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		1	\$1,200.00	0.00					
E 29	KSNV	09/03/12	09/04/12	M-F Jeop/Wheel		CM	630-730pm		MT-----		:30	2	\$1,300.00	1	0.00 NM
M-F Jeopardy/Wheel of Fortune															
JEOPARDY/WHEEL															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		2	\$1,300.00	0.00					
E 30	KSNV	09/03/12	09/04/12	M-F News 3 at Eleven		CM	11pm-1135pm		MT-----		:30	1	\$1,100.00	1	0.00 NM
M-F News 3 at Eleven															
NEWS															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		1	\$1,100.00	0.00					
E 31	KSNV	09/03/12	09/04/12	The Tonight Show		CM	1135p-1237a		MT-----		:30	2	\$750.00	1	0.00 NM
Tonight Show															
TONIGHT SHOW															
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/03/12	09/09/12	MT-----		2	\$750.00	0.00					